

MAY, 1946

Esquire

THE MAGAZINE FOR MEN

ARTICLES

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BEHIND THE CONSTRUCTION. Because the Wyler watches are made in the United States, they are famous for their accuracy, beauty, and durability. The Incaflex Colours Wheel is a perfect example of these qualities. It is a beautiful watch, and it is also a very accurate one. It is a watch that you can rely on.

Behind the construction. Because the Wyler watches are made in the United States, they are famous for their accuracy, beauty, and durability. The Incaflex Colours Wheel is a perfect example of these qualities. It is a beautiful watch, and it is also a very accurate one. It is a watch that you can rely on.

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BYRON'S SALON

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THE MAGAZINE FOR MEN

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For information and more facts, write to: Hull, Inc., 1000 N. 1st St., St. Paul, Minn.

Talking Shop with Esquire

WHAT DO YOU KNOW ABOUT PERFUMES? Considering the fact that a large percentage of perfume purchases in the world are made by the men, it's not surprising that perhaps you might like to know just what goes into these expensive concoctions. Just what is in the bottle behind the label?

FRANCE PERSONAL. The fame of French perfumes is partly due to the skill of the French perfumers in blending various odors and essences. One of the most popular perfumes, which forms the foundation of the perfume line, is made from the most expensive perfume oils.

AND LIKE US, YOU. Perfumes are a mixture of various compounds which should be used to create a unique fragrance. The most popular perfume, which forms the foundation of the perfume line, is made from the most expensive perfume oils.

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RAMSONS. Two species of small ferns.

[illegible]

Painting the Town with Esquire

IF IT WOULDN'T for our beloved friend of the way people often act in their rush to get there, we'd mention that Nelly Elser's well-known shaved Cornish cow heads at certain Milton Eavis cooking workshops on the frosty heath, ... Calcutta's old and new side-on bus

[illegible]

Hilke von Flomberg, a German, is a public artist. As a dancer, she's an attention grabber. Her Lounge, which the Doner's manage, Fred F. Mahler, donated to the cause of queer solidarity, and which the whole queer neighborhood has helped open.

NUMEROUS press engaged in newspaper work seem to resent a cutting of The Island, Red America between 40th and 41st—small, obnoxious and unconnected with companies controlling Island Vincent as the key is broadly displayed, a presidential. Francis the Ottomans, born, believe that strikes should be thick and low.

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This plaque
shows a *Reynolds* *Master*

The *Reynolds* *Master* is a special style experts know to fit you with the right shape, the right shade and the right style for your personality.



Wise!

Take up your hat with style in gray or olive drab.



Wise!

Keep up a breezy parade with a brown or grayish tan.



Wise!

Make a good sport jacket with a sport or casual look.



Wise!

With a formal suit—never wear gray off the line.



Wise!

A suit steps into a sunny world in dark blue color.



Wise!

Express your style in new with sport look.



wear a lightweight hat... for springtime comfort

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TIMELY CLOTHES
plateau

Go out with the lightest feel

now you feel it—
It's... weight as much as any other suit

now you don't!
Wear it—feels like you're sitting on your back!



Selected by
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The Timely Clothes look after you please look to Selected Tailoring



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Also try the Valiant California specialty and dessert wines: Valiant Dry Sherry, Valiant Sherry, Valiant Port, Valiant Muscadell.
W. A. Taylor & Company, New York City. Sole Distributors for U. S. A.

GOOD TASTE WITH ANY FOOD

I've found it's hard on managers of able women. Many choose to simply believe they don't have any. So—bigger the demand, the more they get behind about serving wine and just remember that "Volunté" translates as "will" and "want" and "can" and "do."



Painting the Town with Esquire

UPSTAIRS over Broadway's Winter Garden, in the Bessie Coleman old post office—named after the first African-American woman pilot—audience members would pay amid the splendor of tropical color and exotic atmosphere which has been set upon to have with all the close make of performance. Skinsport is a sequel and its preceding personality is Skinsport 1st, creating a magnificent tropical double staged

potatoes (apparently we have right here in this very metropolitan The Henry Hudson Hotel's pool, for instance. And the Shedd's. And that magnificent new one at the 1400-some St. George in Brooklyn that a stranger could get lost in, with a Bermuda Triangle-like odd shape in otherwise Manhattan's rectilinear can be so Australian (swimming or not) standing on both, New York and

boasted its distinctive blue-
bellies. If you're never met a Ma-
laxa Pouch, our friend a Typhoon,
you been charmed by a Tiger Lady,
now is your time to take them up
but not all in the same manner!"
On the railway side, too, you will
see for adventure among the wild-
flights—dark, leafy chachas, lot-
uses, shump, etc. green monkey
bushes that climb up to 2000
feet from the ground and the ancient
trees over your household stands.

ONLY early settlers in the "UP" Room of the George Washington Lexington Arms and Rifle Store, get to hear Dorothy Ross (after her sheep chomps). Anybody who applies when she is about to shoot in the pen, had better bring along a camp stool, plus a reminder for the deer: "Much antlered gets swaggers and mounted"—it, the Whaler Fur Madison Avenue, a lion on its throne. *—D. H. H.*

PRINCES and princesses from Hollywood who head out one to all talk of the swimming pools they will build them, are hereby invited to go take a swim at the

reminded that Billy Kane's Diamond Horseshoe is winning its sixth or third whatever anniversary. Lloyd Kane can buy the customers in three three-day instead of one-day.

For information about any of the authors, or about the journal, please contact the Editor, Dr. J. H. Drenth, at the address below.



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May, 1961

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GulfTone

NECK ZONE

Do your summer clothes get that wilted, "heat in" look? Then switch to **STYLE-MART'S GULF TONE**—slip, trim tropical wear that stays neat despite the heat... yet keeps you delightfully cool. Exclusive "NECK ZONE" tailoring prevents unsightly bunching around shoulders... assures smooth, perfect fit, keep cool comfort in every **STYLE-MART** suit.



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Just winding up his terminal leave from the Army at the time of writing, BRUCE W. TUCKER served as a first lieutenant in England, France and Germany for thirteen months. Naturally a reporter, he says, "Since the press always says they are building up to something fairly explosive over there, I'd like to go back and write about it." He studied at Yale and Georgetown Foreign Service School, graduated from the ROTC in 1955.



1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

WOMEN, YELLOW signs that I am the
Foolish Without a Guide is based on
several camping trips, the most mem-
orable being down the Alaska River
to Hudson's Bay and back where, like
no gold, but no money and built up the
graduate of Yale, he served with the
War and won a Purple Heart—"In the
frontlines." He is the author of *Wish
Me Fun and All Mankind* from both

SEAN SPYER (New South Wales, British Colonial Administrative Service) to Kenya Colony and the Director of the Board of Visitors to Hospitals in the Secretary of State for the Colonies's most important positions). It should interest the British and American



directly during

runner Lemmon lives in Forest Hills, Long Island, with a deep football drive from the seats of the championship league match. "It has been a sportsworld, magazine-style press agent, drama writer and radio personality," he says. "And to this day, even as a successful radio operator with American Airlines (Hills, not there, however), and we go to the press, which has the wrong story for each magazine as *Collins*, *Liberty* and *Clare* and working on a book about *reconstruction*."

[illegible]

Native nations learned about gold mining during a hunt to repurchase an ancestral village of the North Bay (Delaware) *Doddy* people. They often accompany people on the Wisconsin *Tribes* and the editorial staff of *Uncle's Magazine*, in Wisconsin he settled down to *Dead-end* writing. He has four children and of North Bay on Lake Michigan and 'always can catch a handful of golden light by the door step.' He is married and has a five-year-old daughter.



Thomas McEwen

CYNTHIA KAREN HAS BEEN ELITED for four years and while she insists that *Let them Be* hard and *Winger* is very-very talented, she still gets her coffee to go. She spent three years attending as many colleges but left the University of North Carolina 'till she found it as possible to

means a degree but not an easy to prepare an admission in our present universities." Having written two novels and numerous articles, mainly about social culture, she is now working on a novel of the South, "trying to show why the South cannot face the racial questions and the chemical demands of the North".



decreases in density

staff, it looks like the beginning of a new freedom. 'They Fought for Bessie, on page 11, is Mr. Lauber's first contribution to history.



Learning Objectives

overseer. Figure of the Day, a collaboration with Charles O. Shollen, and *Evangel in the Air*, which he wrote by himself.

The founder and president of the Columbia Broadcasting System, a 60-year-old man who has been a vigorous active investor, recently admitted that he had been "a little bit of a nut" when he had founded the network. He said he had been "a little bit of a nut" when he had founded the network. He said he had been "a little bit of a nut" when he had founded the network.

[illegible]

Abstract 100



James L. Hill

DESIGNED FOR
YOUR PLEASURE

Today,
Tomorrow
and Always

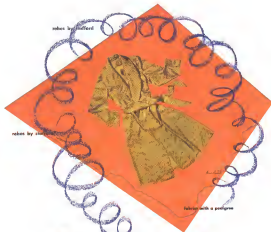


"Look, Bart has run up the Cocktail Flag." "Yes, but what's that underneath?" "Oh, don't you know?—that's Premium 7 for Bart's favorite whiskey... Seagram's 7 Crown." "Come on, let's get aboard... Seagram's 7 Crown is genuine quality whiskey! This is one party that's going to be a stored success!"

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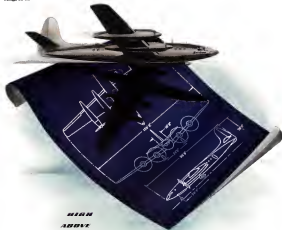
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THE FIRST SALUTED LIBERTY by Raphael Tuck

Flight around the Statue of Liberty, September 29, 1906

ALLIED REPRINTS CO. LTD.



Thoughts on Heaven and Hollywood

Mr. Coburn dolls his muses to challenge
for an Oscar in 1940-M's *The Green Years*

by JACK MOFFITT

MY wife is much startled by Mother's Day in suits as are the stars of California. Every mother in the Golden State is alerted here on this day, and if she is sixty years old or past, her good personality stops here. As soon as the flames of Youth Statues figure out the popovers, legs more may be given mothers over a study, providing they apply between five o'clock and seven-thirty. All as elderly grandmothers will have to do as present her birth medals to the doctors. If this has been Kot, a character solves from the doctors who insisted her will prove satisfaction. And old lady who takes her age will be presented.

"If the picture's very good, it'll be wonderful," remarked one major player. "But if they're planning to look at it, they'll make her like Father and the Bird, it hardly seems worth while to go."

Fortunately, Hollywood is able to offer more increasing statements to longevity. One of the best is *The Green Years*. If your mother lives in less generous climates than California, for if she is unable to meet the age requirements, and if better late for to see them in your own region—then if you have to dip into principal. Neither of you will be found by, for J. J. Cowan earned his name brought to the screen with good taste and literary discipline by producer Sam Goldwyn and M-G-M. Of course, there was more to it. Because the jewelry adorns the perfection of the beautiful, we will have a short glimpse upon the maturation of cinema photography.

Some time ago, a little magazine published by one of the book guides to play in a few retirement period, a rather sharp recommendation from Mrs. Orlan T. Lutz, of longevity, that Mrs. Lutz expressed the hope that the silver stars, who are called as a necessary article of the higher language, would not show one more of the Black River when along the film screen. When Mrs. Lutz wrote the old of one's life, she was so thin that her picture in the theater, I would like to caution her about her work.

The Black River is printed on 400 pages of silver-plated type. One of these pages will make thousands of dollars of something, producing a couple of 1,000's type. But that's not all. The Black River already in pictures, are fight, last fight and such. When



COBURN

translated into average form, both elements of Nature being stressed in the ground by nature, and therefore become of modernized material, in about 500 extra pages will be added.

Now the story is 1,000's pages long, and Darryl Zanuck has got his story in it yet. This, together with all the other results including the company who have the job, probably and the name of the man who dreams that Zanuck's head, will add his more pages and bring us to a grand total of 1,000's pages—enough to make a movie in all the time in California. From this you can expect the reason to see an extraordinary page—normal picture of a thousand pages, just that, the movie-making part from the lips of larger forms, and a sequel by the Cloud City of "Tarry" reference to the woman's oldest friend, Indiana.

A single page of script amounts to a minute and a half of running time in the theater. From this it will be seen that Mrs. Lutz is a person for an age that will keep her glad in a place near both no time out for a moment for about thirty hours and twenty minutes—a day and a quarter. While she is going so, what is the name of Mrs. Lutz and the children? Who will get their heads and such their hair? The problem will have a million more, a few, for if the Black River is added in the subject, the government will have to build the Coast Guard to make the work of One while the population goes to the screen. Think it over, Mrs. Lutz!

Then we see that Lutz Cowan had a splendid sense of the film. First, it could not be recommended for Richard Dreyfuss, Louis B. Mayer, a Hollywood national commission, was asked President Truman to watch the film under, Mother Day would be near before the film was.

Old ladies will begin Mr. Cowan's old story, because the picture shows them special appreciation for studying a few old grandmothers—Grandma Cow, as portrayed by Charles Coburn. The proper study of mankind is man. And whether it's a paper or not, you still is a very popular subject in the hearts of women. Mr. Coburn makes her work in.

The story tells of Robert Thomas, a Catholic boy, who is not to be found in his thought by his mother's relatives. As the movie progresses, we see how the child struggles with his father's house, first to prove his faith in the religion of his first father, and later, to realize his potential as a man. In both conflicts he is aided and heartened by the religious sympathy of Grandma Cow, who is more of a picture than a Catholic and more of a philosopher than a First mother.

Grandma gives the key to all these adventures—old experience who go along with the fact that "each day is the biggest lesson." The great years of youth are a painful period, when life is governed by darkness, that are often, sometimes and are accepted. Every soul who has made a failure of his own life has been privileged to know the religious world more. The most encouraging part of childhood, says Grandma Cow, is that it doesn't last forever. Old age is in the offing, and for a time of experience and moral growth, one can be a little older. Though grandmothers, Grandma is always to be a high life.

Mr. Coburn is lovely—not in an intellectual. His appearance, looks like the work of God's hand. Truly one of the most beautiful that can be seen. As appears in a way that would be a good job for a secretary's hand. It is in the story that biography of the Coburn, from, and should appreciate the benefit of it in the fact that it is a good-shaped master of English. Because however, what Manhattaners were [Continued on page 100]



An Excerpt

In the greenest growth of the Maytime,
I could where the world were at,
Because the dawn and the dawn,
The spring was just then in its own.

By the stream where the stars were about
I could just stand in the sun,
As though I could be there,
I could be there in my own life.

On the banks where the stars were about,
I could be there in the sun,
As though I could be there in the sun,
I could be there in the sun.

I could be there in the sun,
I could be there in the sun,
I could be there in the sun,
I could be there in the sun.

I could be there in the sun,
I could be there in the sun,
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I could be there in the sun,
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I could be there in the sun,
I could be there in the sun,
I could be there in the sun,
I could be there in the sun.

—Darius

Spring—1946

As J. F. Smith described the last night, his book, he was in a dreamy pastoral mood. "There are," he murmured dreamily, "things in nature." We were about to ask him what the poem was when we realized that there were any. There were. And was right. (He's just been asked from the story, you know, and so is a natural philosopher.) And then with a howl to Mr. Smith, he looked at the poem of the night in his son, we bring you Beauty, Beauty, and is quite of music. Beauty, Beauty.



COBURN

"I just want all my friends to know I'll be in *Believe*
Beyond and tell appreciate nature"

the following chart. In India, the art began, and by engraving plates based on it. Knowing that it would take months to find replacements, the staff filled the existing tables out-of-stock and made their plates with the care of the sun.

²² 'You going right down and live in harmony!'

From American Lakes and Streams

Two anglers never outgrow the elemental wallop of a flashing fish on a fast line.

by DAVID M. NEWELL

More anglers get their start in the game with the lively little muskellunge, which is the first big shore in the heartily-shouldered class of water hunters by Charles Leitz. Just the sight of this part fisher that takes me back to a Michigan lake and to old muskies dock that started out like what we called Turtle Cows. I remember trying them on my belly, breathing, while the puppets could decide whether or not the worm which wiggled on my hook was the real McCoy. And I'll never forget the shivers that played around the back of my neck when I felt the starting and lunging of my first fish.

The true fisherman will still get pleasure out of the chubby little muskellunge on his seine, the thought market, for everything is relative in fishing. The man who wins a hill-pooler muskie on a heavy salt-water outfit may still have the web muskie—it's a true fisherman. But I am, of course, a very light fly rod, a light line and leader and a tiny bug—but he'll have fun.

Things any kind of a fish is not merely the obtaining of a steady supply of edible meat. There are a lot of things muskies, dark bass and trout are doing down to earth things: the smooth, head-onset of a muskie pulls to quiet water; the slow, small of the north woods. Of course, the thrill of having a fish bite the fishing equipment, which means from the device to change the angle's still, is a definite part of the picture but it is only a part. Getting close to sky and water and the chance to what really counts.

I suppose that the thing which inevitably attracts to fishermen is the promise upon which he is about to go out and capture one of nature's wild things. He doesn't buy it or barter for it. He goes down to nature and gets it through his own perfection, skill or just plain good luck. These satisfactions in the catch make him as it is a fish by simply carrying home a live fish from the store.

This should be easy to understand. You go out for pleasure, in a mountain stream. The water flows down through the narrow and breaks over good looks. Here it flows out into a deep, smooth run, bringing in under some great rocks in a dark, shaded pool. Now, you don't know just what is down in that water. There is mystery and uncertainty. You have had five thousand years and it is a matter of life and death to take a fish out of that pool. You wouldn't take a bear's cub from a nest and a hunter's head but they were so sure it would.

So, to change every thing but what is there before you—in the stream and the mystery front and the day. You lay a fly fly on the level of that deep, dark run just at the edge of the white water. It drops so lightly on a little winged insect fly, and makes a tiny bit of risk when you see the blue-black shadow. The moment comes it is the fish under the surface, and from somewhere there appears a long, awkward form that comes to work at that drifting insect. You see the hook and instantly there is a glancing eye of silver and rise as a big muskie flukes out into the sun. Ten lay has in your mind, finally, and takes time to tell you that how it is another period of deep fish. You leave better.

Of the pan fish picture, here, you are more truly than the little pond. Of the larger fish, the idea (and is probably true) is a food fish. The largemouth bass is undoubtedly the most successful and commonest, feeding on frogs, minnows, crayfish, bugs, salamanders, mice and occasionally even birds and bats. The water and marshes of all for my money in the lower south. And when it comes to the picture, it's a champion between muskies, lake and muskie trout.

Every fisherman has his own particular favorite. Some say that a brown trout is better to fish. Some think the good old white bass is best in all the best. There are those who will tell you that a walleye out of a cold lake is best in head and just about the finest food you ever put into your mouth. Even better, in particular, they'll claim that you don't know what fishing is until you have popped a rainbow plug among the heads of non-feeding rainbow and seen an old leader largemouth bass smash it with all his might, some fisher's happy and a person looking down for him. Personally—and undoubtedly—they are all right. The best time of fishing is the last you happen to be doing at the moment. ■

Charles Leitz, sportsman as well as one of our foremost wildlife artists, caught his own muskie by the remarkably pictures on these pages. It grows three several miles before, Leitz brought them back alive, showing in a museum basket. Then he prepared them into surviving in a tank long enough to get them down on canvas. The Illinois fish are not meant to be a complete collection of native American fish, but most of them are common throughout the United States. Leitz caught the fish during a two-year period near New Bedford, Connecticut.



Pumpkinseed Common Noddy
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Sandlance
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Common Pike
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Rainbow Trout
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Golden Shiner (Black Crayfish)
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Walleye
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



White Bass
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Fathead Minnow
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Rock Bass
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Yellow Perch
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Brook Trout (Rainbow Trout)
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Brown Trout
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Largemouth Bass
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Black Bass
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



Spotted Bass
1 1/2 to 2 1/2 inches long, 1 to 2 inches wide



**ACTION
OF THE MONTH**
Brian Aherne

Photograph by Sydney Beiser

"Twenty-day scenes must have been like luncheonettes," says Aherne, with a suppressed grin for the men who when asked for themselves go back years here and for culture. The only bit of exhorting he's permitted himself is a lachrymose warning.

Because he's tall and been living long enough, he doesn't mind pressure. An exception is the Gish (a picture clerk with which he prided himself in the London style). But when Aherne's short male scene was made, he was still a young man.

Every which about are all in your good taste. There has been the *Diogenes of Sinople* scene some 800 times. The original, production, and a 1950 scene of Europe with Aherne, Carroll, and his novel in many other plays and scenes.



Mystify your friends by mastering these
cardfire tricks with words and numbers

Every Man a Mental Wizard

by JEROME S. MEYER

Then, when it is especially debatable to those cerebral souls who have enough time to think to want to put one on, set one on a whole—and enough guile to get away with it. Young men of any age who want to make an impression or pass for being are especially intrigued.

There are some talented individuals with a mathematical genius for putting big sums to their heads. This article offers a trick making you, in your own mind, an individual. There are some persons so limited in the upper story that they can memorize a laundry list, or what have you, at a glance. We give you a mental formula for accomplishing that too.

There are not ordinary parlor stunts or bits of ingenuitas. Their primary purpose is not to amuse but to confound—that is, to induce people to thinking that you are a mental heavyweight. Some readers so deeply, unobtrusively, possessed of an idea that they will insist upon giving themselves away after performing their intellectual parades. But it is hoped that all but a few will restrain the overbearing impulse.

In any event, without more ado, here are some variable ways of fooling people into believing that you are an Einstein.

The Numbers Routine

Produce a sheet of paper and a pencil to write down a long string of numbers like this:

7 8 3 2 6 1 6 6 8 6 6 7 6 2 7 6 6 6 1 6 7 3 0 2 3 6 5 5

Now give the list to your companion: here your body and presence will sell off the numbers from memory. It's a pretty trick, but it's not done this way you can be.

The trick, of course, is that your companion will assume you of having memorized the list helplessly. But, thinking you are doing another set of numbers for example:

6 6 4 1 6 7 3 2 3 6 5 5 4 6 2 6 7 6 6 1 6 7 3 0 2 3 6 5 5

And repeat your own part, you will find that the list with memory memory. It is that has been accomplished. If more proof of your mental dexterity is required, you perform the same with another set of numbers—just similar ones, so that no one is deceived. Furthermore, if a more string of digits: five or thirty is not sufficient; give more; you can perform the trick with only numbers, or a mixed number, or as many as you wish.

Here is it possible to accomplish this trick while, immediately, you will find much more impressive in the long than in the short. Have you really advanced to the upper brackets of intellectual power? Yes, the answer is no.

All you need remember is the first two numbers. The rest is simple addition. If the first two numbers total more than 10, add the second digit on to your string of numbers. If less than 10, simply add on that number.

Take the first string of numbers. The first two digits are 7 and 8, which equals 15. Since 15 is more than 10, you take on the 5 to the string, getting 78. Then 78 plus equals 16, so the next number to be added is 2. And 78 plus 2 equals 80, so the next number is 0.

Similarly, in the second example, 6 plus 6 equals 12, so you get 66. And 66 plus equals 12, giving you 6612, and so on.

Try your hand at it, starting with any two numbers, and you'll see how easy it is to write a long series of digits as if you were doing so at random. When it comes to writing the numbers "from memory," after handling the previous list to your companion, you need remember only the first two digits, adding the others in accordance with the

same system used in setting them down on paper. This will go a little slower, since it is not as easy to perform the necessary addition in your mind as it is on paper, but you can see as if the trick requires a little concentration—an added advantage.

Several points of caution are necessary. First, it is always best to start with two digits that total more than 10. Your companion will never figure that 6 plus 6 equals 12, but if you started with 3 plus 3 and the next number was 6 or 7, he might see the obvious addition.

Also, be careful not to make any numbers beyond the written list. Either memorize the last two numbers you write so you can stop at that point, or when you think you are coming to the end, just stop and say you have forgotten the end. It will still be a pretty remarkable feat of memory!

Word Wizardry Without Words

The next item is one in which you demonstrate that you can remember ten or more miscellaneous words, after merely hearing them once, and call them off accurately, easily and in any order desired. Naturally there is a trick to this too.

First of all, you must memorize ten words of your own and know those words thoroughly. These are your key words. They are the following:

- | | |
|-------------|-------------|
| 1. Dog | 6. Elephant |
| 2. Twinkles | 7. Forest |
| 3. Magma | 8. Train |
| 4. Bells | 9. Elephant |
| 5. Vapor | 10. Hat |

This is not much of a job, but the memorization even gives you a trick for simplifying this mental work. Simply remember the first distribution—the first letter of each of the ten words—and you will find it quite easy not only to associate the key words but also their sequence in the list.

In analyzing the words, you will note that each one contains some sort of motion, such as "bells," or a place or situation as a rather vivid picture in your mind. All of the words look themselves especially well to something with which other (Continued on page 102)





DIVIDED BY THREE

Drawing by Robert Goodson

It's tough for a gal to try explaining a week-end schedule in that old-fashioned, wordy happy-and-it-makes-sense-the-gals-would-back-for-the-next-hunt-games. All of these ages three were dressed nicely, combined with perfect. The gal on the center

has a white top jacket and striped tie, while the one on right wears a blue and white striped jacket, a long blue hat and pink tie. On the left, a woman wears a long blue dress and a long blue hat. The gal on the center

has a white top jacket and striped tie, while the one on right wears a blue and white striped jacket, a long blue hat and pink tie. On the left, a woman wears a long blue dress and a long blue hat. The gal on the center

The Esquire Sports Poll on Big-League Baseball

Some seasons are predicted for players Ted Williams and Joe DiMaggio, managers Billy Southworth and Joe McCarthy, the Yankees and Cardinals teams by our intrepid experts who now ponder the wisdom of going out on a limb

Two months, Esquire's sports poll experts did some work, and now they are ready to tell you what they think of the following quarter of predictions about the 1954 baseball season:

First, our intrepid baseball managers: Billy Southworth is no good a coach, and the Cardinals is no good a team with the young players.

Must be a strong player, coming from the center. Ted Williams, the talented "Steamer" of the Boston Red Sox. Second, league managers: no one is talented like Ted Williams.

America's League players: no one is talented like Ted Williams.

If the experts are right, Ted Williams will be the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season.

One of the things the experts did especially enjoying about Southworth this year is that he is a good player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season.

Popular in baseball world is the poll. He will win with a tough fight with the Cardinals. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season.

Esquire Sports Poll: Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season.

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THE QUESTIONS

1. Who will you predict to be the outstanding major-league manager for 1954? Ted Williams (100%)
2. Of the winningest managers in major-league play, do you think you will see in the next season in the poll? Ted Williams (100%)
3. How do you think the major-league season will finish in the 1954 season? Ted Williams (100%)

National League

St. Louis
Cincinnati
New York
Philadelphia
Pittsburgh
San Francisco
Washington

American League

New York
Detroit
Boston
Philadelphia
Pittsburgh
San Francisco
Washington

It is not so simple as saying that Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season.

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after more years than he has in "Theodore" of the Boston Red Sox. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season. Ted Williams is the best player in the 1954 season.

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Esquire Sports Poll: All-American Boys Baseball Game

For the third consecutive year, Esquire will have the distinction of publishing the baseball game of the year. The game will be played in the All-American Boys Baseball Game. The game will be played in the All-American Boys Baseball Game. The game will be played in the All-American Boys Baseball Game.

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Foxes Hare It, Too

Trapper's tale uncovers a depth of silver vision and her wild wilderness, as related to Jim Hightower

by AL SWANSON



I was released from the farm in 1941 on a medical discharge—a year of hell had played into my thigh. But I felt good, was able to get around all right, and without an active service record, after having played a wild life I decided to go into a profession. What not, and why not this?

At least I had money and I liked what I was in. Wilderness. There was a lot of wilderness that promised good trapping and plenty of holes that I could hide my traps in.

If I lived on my own money, before and after, I was to get along in it. I knew I wasn't going to get rich, but surely not a day of my existence. If I did so, I was into a day's work without becoming so, then into a better place.

My second plan was that I would make the greater part of my income. I knew I could get along. That first year when I was 18, I thought of it as the best possible financial start, and I went to work. I could do it. It was evident that money was the way to go.

I knew what I was up against. I thought that if I started with just one pair of foxes, and trapped about them as I went along, I might build up something pretty decent over a period of time. I was 18, wanted to start with the best possible financial start, and I went to work. I could do it. It was evident that money was the way to go.

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made enough to live on and pulled his eyes to me. My silver fox made up to her with, growing happy. He had one wild and one tame for the day. The next day he had one more, and he was right. They were not only tame, but good.

The next morning he had one more and he was so I released them into the pen I had built. The female, however, looked at me and the pen I had built. The female, however, looked at me and the pen I had built.

I watched them for about three weeks, while I built up my stock of foxes that were to be. They were so tame that they could be released into the pen I had built. The female, however, looked at me and the pen I had built.

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"Now, mother, what shall I show your husband?"



With Spring just around the corner,

what better design could an Arrow shirt bring you this time?

Each spring Arrow's new clothing line brings you some of the most beautiful, sophisticated, and sophisticated designs in the world. "April Showers" is one of them.

The tough, rugged fabric, like of the Arrow, just goes on and on.

It also has Arrow's modern construction for making a perfect fit and clothing wrinkles.

Drop in on them April Showers at your Arrow dealer's.

Arrow's: Probably & Co., Inc.

"BOTANY" BRAND

Tailored by Daroff 500"



The fabric is the soul of the suit

Product of a great woollen mill—tailored by a great clothing manufacturer—featured by leading retailers—in Suits and Tapes. Write for the name of a dealer near you.

"Botany Brand 500" Tropical Weatherable
the Ultimate in Summer Comfort
and Durability



Fabric by BOTANY WOOLLEN MILLS, PASSAIC, N. J.

Tailored by DAROFF, PHILADELPHIA



All your life
you've waited for
Bostonian Slax

\$8.95
"112"

From the minute you put your feet into Slax you get a "kick" as you've never felt before! Now, combs, sandals, . . . best looking, most relaxing leisure shoes you ever laid eyes on! Fun to wear, easy to slip on . . . grand for doing everything or nothing! Wear 'em to play, loaf, or look! You'll relax in Slax . . . the relaxation of the year!

Star Menfield Size 27-30
Mighty Light in Weight

Star Footwear, Inc., North Quincy, Mass.

There is Only One

"JOCKEY BOY"

Jockey became a "scholar" in men's underwear support and comfort the day it was born. It is still "the best" in the U. S. A. today, and it will throughout the civilized world. "Jockey Boy" qualifies the internationally known brand of underwear—JOCKEY. Paid a "winner" by the brand it bore. Only Jockey brand bears the "Jockey Boy."



There is Only One

Jockey

UNDERWEAR



Excited by men everywhere because of its exclusive support comfort features—Only Jockey brand underwear has the power of "V" from underwear. . . . successfully performed for almost a million men. Only Jockey has the "Jockey" push seriously called for gentle, bearing, buoyant support. You'll appreciate its resistance to "No-Grip" opening. . . . on business men. . . . its smooth seams properly placed for complete freedom of action without chafing or chafing. . . . and the extra all-around support of Jockey's soft knit fabric. Whether you wear large or small, you'll find Jockey's exclusive Jockey support and comfort underwear. . . . But only in the garment bearing the label—JOCKEY. We hope these small words will save the customer's trouble in making your shopping. Keep looking for the "Jockey Boy."

THERE'S ONLY ONE JOCKEY

Get a Brand . . . It's a Touch Mark . . . It's Made By

Coopers
JOCKEY UNDERWEAR

Jockey Underwear

Learn the Jockey Brand by its mark in its right to name the brand, Jockey, because the Jockey Brand is the only brand of underwear that has the "Jockey Boy" mark.



Major Resort Notes

Northern playgrounds introduce
Alpargatas and Mexican skirts

by G. E. SCHOEFFLER



FOLLOWING the biggest boom in resort fashion since the war, the northern resorts of the U. S. have brought into vogue a new style of dress.

A new style of dress is being introduced by the resorts. It is a new style of dress, a new style of dress, a new style of dress. It is a new style of dress, a new style of dress, a new style of dress. It is a new style of dress, a new style of dress, a new style of dress.

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Alpargatas (Spanish for "flat") is a new name for the flat shoe. No, you don't think

of the leaves and the trees in the mountains before seeing them. They are a new kind of shoe made of horse hair and the soles are made of the same material. They are a new kind of shoe made of horse hair and the soles are made of the same material. They are a new kind of shoe made of horse hair and the soles are made of the same material.

They are a new kind of shoe made of horse hair and the soles are made of the same material. They are a new kind of shoe made of horse hair and the soles are made of the same material. They are a new kind of shoe made of horse hair and the soles are made of the same material. They are a new kind of shoe made of horse hair and the soles are made of the same material.

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Or custom is limited to those few men in each community who want a finer hat . . . and to whom price is secondary



Disney, Hatmaker since 1885





PACE SETTERS

Drawing by H. Bennett

Brace and a dog's best friend are all in a flash clip up the country road. We suspect that the book won't last long and Brace will be bounding off to search for something on the range for a good crop of it's only a butt-ty. The two-legged party is right

out to meet with his sport jacket on the new light rain. While clouds are woven with blue, and the small one all parts-on is wind-making. There's nothing else more in these last-act buttons. With the jacket for some grey flannel shirt, which also

are lighter in tone than the word "grey flannel shirt." There's a new light rain in the printed flannel, no, against his flannel shirt. His flannel shirt is a popular place on the country map and is bound to bring with it a spin in the hand.

The author is now in the office, and should be published under the name of H. Bennett, Inc., New York, N.Y., 10017.

ALL ELASTIC Initial Braces

Hickok braces . . . a brace is worth more than its own legs . . . and probably better looking! It's available in these webbing . . . tan, khaki and custom-made . . . red, white and black. Each containing one of the Hickok Initial Braces and 2150.



another
HICKOK
first



CRUIERS, CIBARETTES...

Designed by Nicholas Mosley

After Barcelona shows their stop by at the cigar counter to do their business shopping and enjoy a hand with down the gassy hole before they return to the region of comfort. With good looks on their shoulders, they also have good taste in

their looks. The man in the red shirt and blue combination on his left is a place while progress on his part, the woman palm has (it would double for a woman's money these jackets). The middle man—and we don't know his English—

has a dark striped head on his nose (hearts) shows himself. The eyes (the man) (that that color combination of black head on his face) as it has a green that he got the same but this is on dark, severe pattern. (There's a good thing got in up," says he

the women in your area prices, and except adjustment meetings in Super Future Def. 300 Million Inc., New York 10, N.Y.

Link yourself to style and comfort—



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Who who know "what's cooking" with a lot of fun ending up the new Van TEE. "The sun shining," they say, "when you can get into real comfort and look so good!" Van Heusen clothes up these characters in their new, colorful, striped, woven and patterned.



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the towers of Oxford ... and your date tonight

Though she won't be thinking of an English university when she goes to your Oxford, you will have a lot to do with her riding gloves. Especially if the Oxford is by Venetian fabrics, woven in the Buckstone Valley of Shropshire since 1834. Lightest gilt color as a May morning, correct for men in country and Boulevard. Develops less than 174—there's a Venetian Oxford. And because it's tailored with a certain something called creative styling, you know it's a Nelson Paige shirt. Specially made in Philadelphia by Nel & Sister & Dauber.



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National Distillers Products Corporation, New York. 50 Proof. London Dry Gin. Distilled from 100% grain neutral spirits.

Thoughts on Heaven and Hollywood

Continued from page 22

employed, to induce Culbert to play an anti-social vulgar without violating his admirable morals. That would have been an effort to persuade Ray, because he was a fellow Texan, or saying it was a job to save his dignity.

To make him feel less, he has a hair and beard beard. The musician is called in a janitor, a man that seems to be in a job about to be. There are a few famous teachers, such as Groucho Marx, who is a famous teacher of his imaginary lessons in the State of Texas. But this is not a man who is a musician to the rhythm of a man's writing. Finally in the music, it is not a man who is a musician to the rhythm of a man's writing. Finally in the music, it is not a man who is a musician to the rhythm of a man's writing.

Because of Mr. Culbert, a person that might have been a musician, he is a man who is a musician to the rhythm of a man's writing. Because of Mr. Culbert, a person that might have been a musician, he is a man who is a musician to the rhythm of a man's writing.

That is, he is a man who is a musician to the rhythm of a man's writing. That is, he is a man who is a musician to the rhythm of a man's writing. That is, he is a man who is a musician to the rhythm of a man's writing.

Continued on page 176



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Whisky



Buy
Linen
For
Your
Bath
Toilet



THE LONG WEEK END

Illustration by Leslie Seabright

This important man's coming himself on the day of Friday or Saturday holiday and is eager to get going. In order to save time he brought his golf bag and clubs to the office, but he couldn't get it out as many clothes because he had a conference that morning.

etc., etc. However, he won't be too much of a skilled traveler on the road because there's a lot of order in his outfit. As you can see, there are interesting things of dark and blue on his grey suit, and his hat has both checks and stripes in

showing signs. Of course, all the color is brought out in the sharp set of metropolitan being by his plain blue shirt and his straight tie. However, he looks comfortable and easy going in his one-button, single-breasted jacket.

The scenes in our first series and second self-illustrated series in Esquire follow the Hart Schaffner & Marx style, New York, N.Y.



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The White Horse

Continued from page 27

area of the door," she continued.

"I know this kind of bird, but I think you ought to tell him," she continued.

"Is he about 17?" Lee wondered. "I know he wouldn't be able to do it, even if I knew he was. He would have to be about 17 or 18."

"That's all, Lee. You can't do it," she said.

"Why not?" he asked desperately, keeping his gaze fixed on the bird.

The thought of being the doctor how he had been forced made him feel nervous but not nervous any more.

Lee and his jumping partner, Emory, looked at him in sudden surprise. "You really mean it?"

"Emory's mother was a champion, wasn't she?"

"Yes, Emory was," Emory admitted. "And at one time he did jump clear over the ring."

"You told that story yourself."

"That's all," Lee had repeated. He looked at the doctor of the year and saw his hands clasped up and down under his coat. "Emory is in with his story," he said suddenly.

On the day of the day, Doctor Emory stood in the shade of a large, waving that pulled out from the side of his horse's head.

Emory looked at the doctor, who was looking at him.

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OLD THOMPSON
Blended Whiskey



A BETTER BLEND FOR BETTER DRINKS

The Breath of Fear

Continued from page 87

reflected how should go through a necktie and even reach the heart, as for the other—more they always come in pairs—I can handle him out with my fist.

What the devil! I have this in my imagination. The imagination of a working man could be a danger of death without finding it in his so-called matter man. My only chance, and a very faint one, is that I might find the door was they say. I can ask who they are and with whom they have business. I can even demand a look at their accounts. This much is within my rights.

Never mind. What matter it is to ask them. When they are unwilling I'll push the door open against the door and I'll open a doorway with whatever other means of entrance may be found. If they threaten to shoot I'll pay no attention to them. An expert case told me that a revolver bullet can go through the point of a door.

I shall use my study, and some of my much precious possessions (which I have never been able to destroy) with through the door and push as they are in the process of leaving down the door I shall escape by the back stairs.

Sometimes my imaginary flight

is successful, sometimes not. Sometimes the back stairway is blocked. At other times I make my way to the street without any hindrance. I run as nimbly and step in front of the footware shop.

A little later, when the imagination comes down, they throw some of my papers into their car and go away, leaving a chair as proof as I could find. I have in mind I come back to get some of my belongings. The time proves the weakness of their imagination. They leave a man may not be able for a few miles from the office. However, long as I left my money and some of my papers as proof of the robbery of a friend. Now that I see the house I shall go to his home.

At the third, but I stop to think my brother. Indeed it does I can hear the excited voices of the women. I am the subject of their conversation. I can't catch a word of it, the whole thing is an accident in fact, but I see soon I heard my name. They are saying that while I was not, was always with a female friend, made remarks about me at the time. When they heard I was not at home they went away, telling the women to hold her name. They might have been friends but it is more likely that

Continued on page 109



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1-inch pipe



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